

**PROPOSED MINUTES FROM  
COMPLETE COUNT COMMISSION MEETING  
September 24, 2019**

The meeting was called to order at 10:15 a.m. Chair Stroger asked for an attendance roll call. Those members present at the Chicago location were Juan Carlos-Linares, Alex Esparza, Scott Gryder, Kathie Kane-Willis, Theresa Mah, Griselda Vega Samuel, and Chair Stroger. The members present at the Springfield location were Michael Inman. Those members present by phone were Helena Buckner and Rose Joshua.

Due to the lack of quorum, the minutes from the previous meetings failed to be adopted.

Chair Stroger asked for the Subcommittee Chairs to report on their efforts since the last Commission meeting. Member Vega Samuel and Member Kane-Willis gave an update on the Hard to Count Subcommittee (“HTC”).

Chair Stroger then allowed for a State Library update. There will be two Illinois Library informational events hosted on 10/22/2019 and 2/3/2020. The State Library received the census brochures, and they are starting to be mailed out. The SOS has 140 facilities in the State to further the census agenda. U.S. Census Bureau & SOS will use the messaging board. The Illinois Department of Transportation (“IDOT”) will be contacted to use boards to post census messaging. Joe Natale agreed to provide a power point presentation for students and youth. Chair Stroger will provide this power point to Commission Members.

Next, Jane Grover, Chicago Metropolitan Agency for Planning (“CMAP”), spoke briefly about their census efforts. CMAP is focusing on education and outreach, printing and distributing census materials, hiring communication consultants, coordinating activities with the City of Chicago, co-branding with other government agencies, and, lastly, hosting events for students relating to the census.

Juan Carlos Linares, Mayor Lightfoot’s Commission appointee, was introduced. Member Linares briefly spoke about the City’s census outreach, and that the City is currently wrapping up town-hall meetings relating to the city budget. Member Linares also applauded the census outreach that has happened to date.

Next, the Illinois Department of Human Services (“DHS”) gave an update, as follows:

- The Department completed its Notice of Funding Opportunity (“NOFO”);
- DHS website can be accessed;
- State census looking to partner and cluster events;
- Email Chair Stroger for speaking engagement interests;
- Each region has a minimum and maximum in terms of what a grantee can receive;
- Planning to re-NOFO for a particular region that did not secure a grantee;
- Posting on Twitter and Instagram; and

- Targeted messaging is that money gets allocated by population, and it's about keeping the dollars. We rely on census data to show that if we are not counted, everyone loses money.

After DHS, the U.S. Census Bureau gave a census update to include the following:

- Staffing update - 37 Partnership Specialists with 3 Coordinators;
- Targeting HTC populations;
- Currently in Address Canvassing phase that should be completed by 10/04/2019 and verification by 10/15/2019;
- Employees should have census bags and badges with phone number attached that residents can call before opening their doors;
- Page 2 of online census form asks people to describe where you live, and this provides a voice for the homeless population;
- We cannot help people fill out census form, we can assist in helping to understand the census questions;
- Students should fill out forms for themselves;
- Noel Thomas (Shay) handles the Local Update of Census Addresses ("LUCA") concerns. (312) 579-1640;
- Promotional items are coming. Let census know and order materials in advance for events (and language needs);
- 85 upcoming events; and
- Dionne Roberts Emega (281) 748-7410 (text), U.S. Census Bureau, is a point of contact.

Chair Stroger then moved to discuss other updates with the Commission. She stated that the Commission did submit a Status Report to the General Assembly pertaining to the Commission's census outreach to date, as well as the progress on the Commission's Final Report. She stated that the Commission's Subcommittees are to submit a final subcommittee report to be included in the master Final Report. The subcommittee reports should be submitted to Chair Stroger by the end of September 2019. Also, the census brochure is in 5 languages, with printed versions in English and Spanish.

Lastly, Chair Stroger opened the floor to public comment. A representative from the City of Springfield asked a question relating to census money and who decides where the money goes. It was answered that census money is based off of population, and that's why it's important to participate in the census. The overall goal is to not lose any money.

The meeting adjourned at 11:08 a.m.