

**Census
2020** 
MAKE SURE ILLINOIS COUNTS.

Illinois Complete Count Commission Subcommittees

State/Local Government
Business Community
Hard-to-Count Populations
Community & Faith-Based
Organizations/Social Services
Schools/Higher Education Institutions
Media/Social Media

Be a part of the process.
Join a subcommittee today.

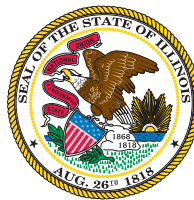
For more information, visit:
www.IllinoisCensus2020.com

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Illinois Complete Count Commission

**SUBCOMMITTEE
INFORMATION**



ILLINOIS
COMPLETE COUNT
COMMISSION

GREETINGS:

On Aug. 25, 2017, the Illinois General Assembly enacted the Illinois Complete Count Commission Act. This commission has been charged with developing and implementing a public education plan and campaign to emphasize the importance of the 2020 census, to encourage participation and to actively pursue historically undercounted and hard-to-count populations. The commission strives for a complete count of all Illinoisans and is establishing subcommittees dedicated to this mission. Please consider becoming a subcommittee member.

Jesse White
Illinois Secretary of State

Illinois Complete Count Commission Chairman

Who is an Illinois Complete Count Commission (ILCCC) Subcommittee member?

Any community leader or trusted voice who has expertise, influence and experience in his or her local community.

Members serve as an extension of the state's Complete Count Commission.

Subcommittees can include:

- Elected state and local government officials.
- Educational leaders of universities, high schools and elementary/secondary schools, including private institutions and home schooling.
- Faith-based and community organizations consisting of leaders from all religious denominations; ministerial alliances; community organizers; and civic group leaders.
- Statewide and local chambers of commerce, business associations, financial institutions, business owners (including small and minority-owned businesses) and utility companies.
- Organizations and leaders representing all aspects of minority and historically undercounted communities, as well as leaders in the LGBTQIA, immigrants, homeless, veterans, senior citizens and disabled persons communities.

What are the functions of an ILCCC Subcommittee?

- ✓ Establish methods to communicate the importance of an accurate count of all Illinoisans in the 2020 Census.
- ✓ Develop strategies to motivate people to respond.
- ✓ Publicize participation in the census at community and civic events, job fairs, civic organization meetings, university/school events, church events, etc.
- ✓ Educate and encourage those who feel threatened by the government collection of their personal information.
- ✓ Recognize historically undercounted populations (including, but not limited to, immigrant communities; children under the age of 5; students; the homeless; and the geographically isolated).
- ✓ Understand the pulse of the local community.
- ✓ Ensure that Illinois leads the nation in response rates.
- ✓ Distribute materials to the public, including hard-to-count areas and communities.
- ✓ Build coalitions with community organizations and community leaders associated with the specialty subcommittee.
- ✓ Act as a speaker at organized events and meetings to educate and promote the importance of census participation in an effort to recruit additional participants.
- ✓ Enlist other "trusted voices" to act as census ambassadors.
- ✓ Disseminate information about census job openings for the 2020 Census.

Census Day is April 1, 2020